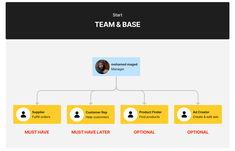
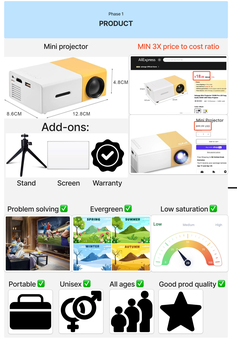
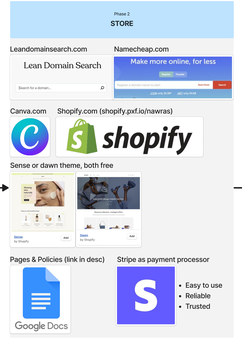
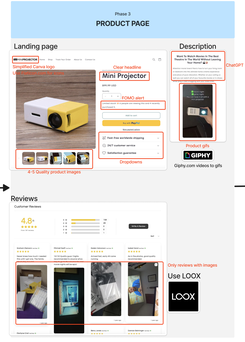
1 Year Warranty

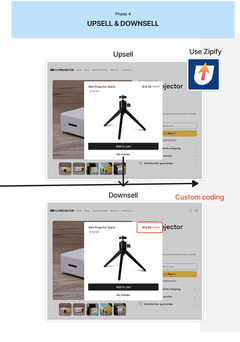
$9,99
Cheap and converting upsell

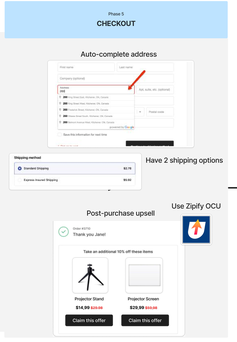


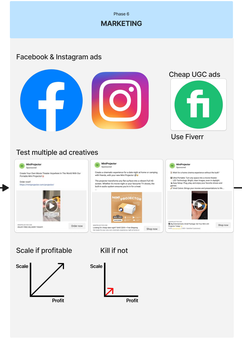


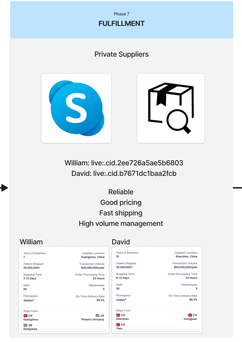


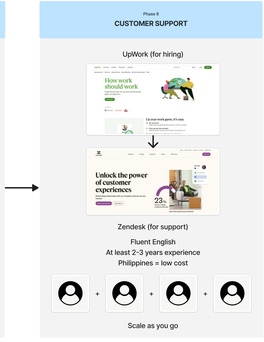


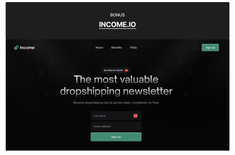












1. Product
   - Problem solving
   - Evergreen
   - Good product quality
   - 3X price to cost ratio
   - Low saturation
   - Add-ons
   - Portable
   - All ages (13 above)
   - Non-gendered

   Mini projector example

2. Store
   - Domain tips Leandomainsearch
   - Domain Namecheap
   - .com domains only
   - Logo Canva
   - Shopify for store
   - Sense/Dawn Theme

   -Pages
   - Home
   - Shop
   - Contact
   - Track your order
   - FAQ

   -Policies
   - Privacy Policy
   - Refund Policy
   - Shipping Policy
   - Terms of Service

   - Payment processors

3. Product Page
   - Quality images
   - 4-5 images
   - Clear product headline
   - Product gifs
   - Reviews with images
   - Dropdowns
   - FOMO alert
   - Product description ChatGPT

4. Upsells
   - Cart upsell
   - No thank you downsell

5. Checkout
   - Auto-complete address
   - Two shipping options
   - Post-purchase upsell

6. Marketing
   - Facebook & Instagram (Paid)
   - Create multiple ad creatives
   - Test for a few days, kill if not profitable
   - If profitable, go to scaling

7. Fulfillment
   - Private suppliers
   - Fast shipping
   - Good pricing
   - Reliable

8. Customer support
   - Upwork
   - Zendesk
   - Fluent english
   - Experienced
   - Philippines (low cost)