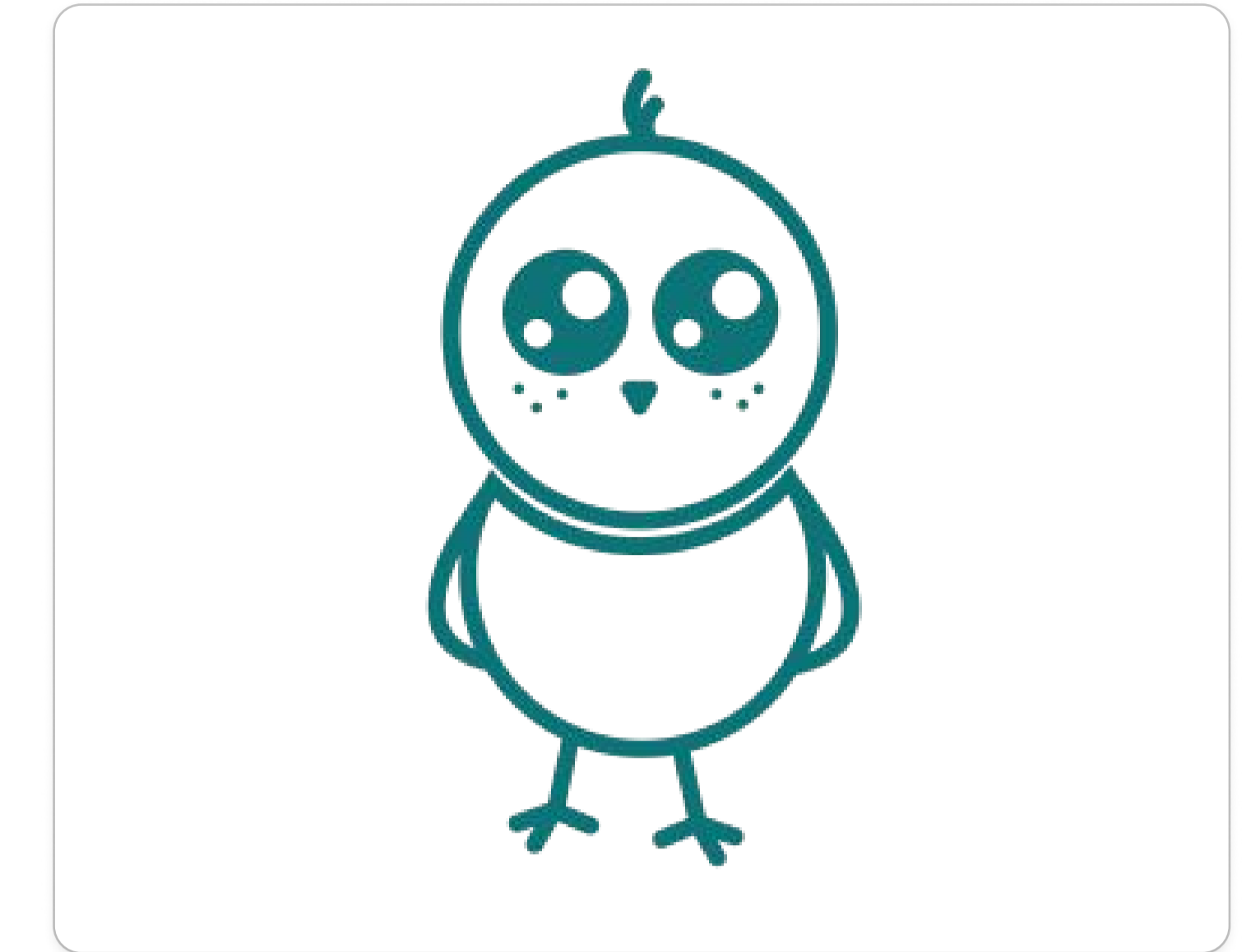
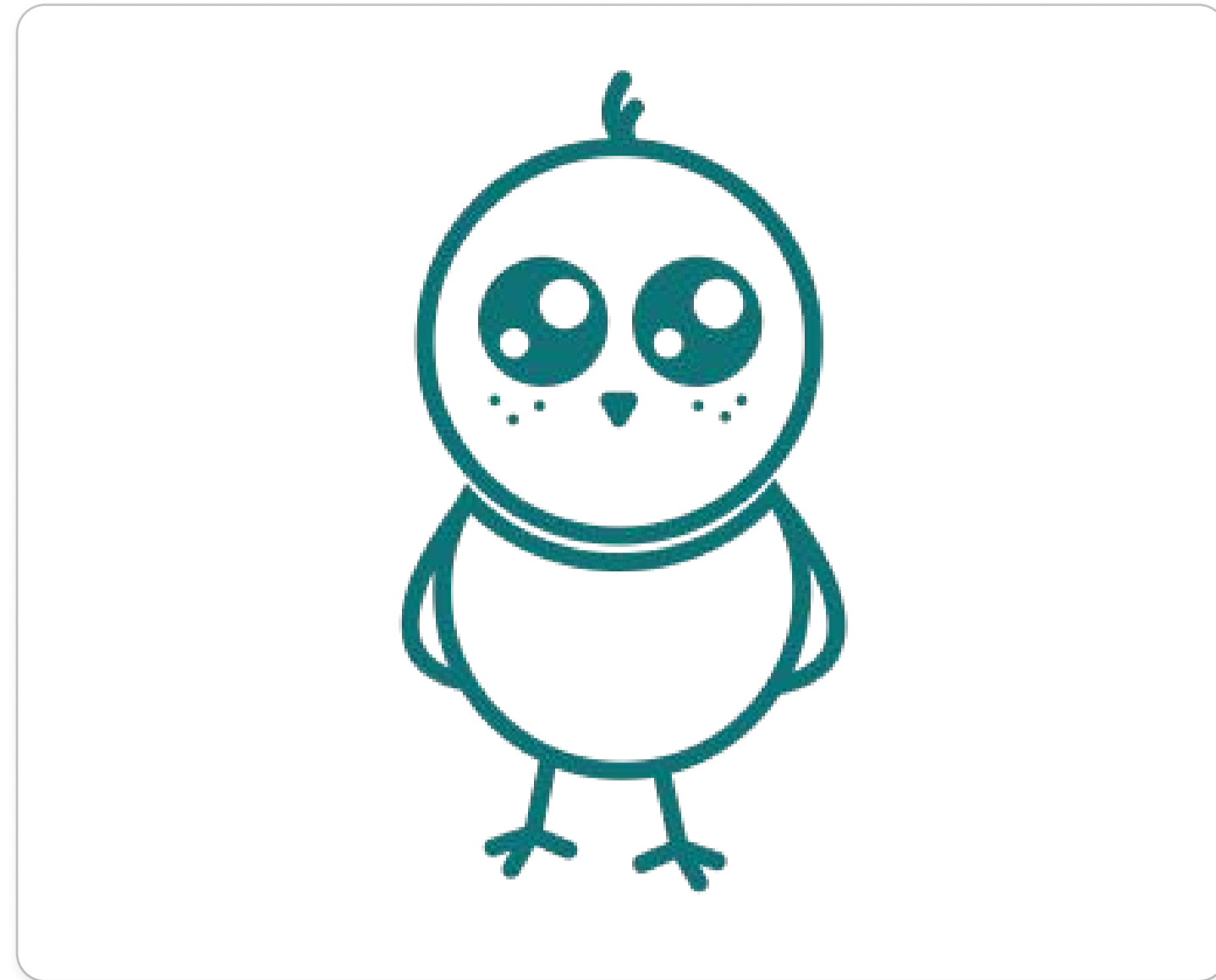


تقسيم الجمهور المستهدف في حسابك الاعلاني



include :

lookalike who engagement
lookalike who send
message
lookalike video view 25% ,
50% , 75% , 100%
lookalike who purchase

Exclude :

CA - who engagement
CA - who send message
CA - video view 25% , 50% ,
75% , 100%
CA - all website visit (page
view - add to cart -
checkout - purchase)

include :

CA - who engagement
CA - who send message
CA - video view 25% , 50% ,
75% , 100%
CA - website visit who (add
to cart - checkout)
lookalike who engagement
lookalike who send
message
lookalike video view 25% ,
50% , 75% , 100%
lookalike website visit who
(page view - add to cart -
checkout - purchase)

Exclude :

CA - website visit who
purchase

include :

CA - who engagement
CA - who send message
CA - video view 75% , 100%
CA - website visit who (add
to cart - checkout)
lookalike who engagement
lookalike who send
message
lookalike video view 75% ,
100%
lookalike website visit who
(add to cart - checkout -
purchase)

Exclude :

CA - video view 25% , 50%
lookalike video view 25% ,
50%
CA - website visit who page
view
lookalike website visit who
page view
CA - website visit who
purchase

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